

Housing & Regeneration Scrutiny Panel – 3 November 2014 - Developing Haringey’s new Housing Strategy - Appendix 3 – Stakeholder Engagement Plan

The key stakeholders currently being consulted and the methods of consultation are set out in the table below. All stakeholders are being consulted about Haringey’s proposed vision, priorities and principles for Haringey’s new Housing Strategy which will be written by the end of the year. Consultation is taking place over a period of 6 weeks from the week beginning 20 October 2014 and ends on 28 November 2014.

Stakeholders being consulted	How we are engaging with them
Haringey residents	<ul style="list-style-type: none"> • Web page or microsite with <ul style="list-style-type: none"> ○ Online survey ○ Web link to Consultation Document explaining the proposed vision, aim, priorities and principles further set out in Appendix 2 • Hard copy surveys and promotion at local community events • Posters and leaflets distributed through Haringey libraries, council buildings, Homes for Haringey building, GP surgeries and other health buildings, recreation centres • Leaflets • Facebook Page entry • Article in Haringey People Extra
Registered providers	<ul style="list-style-type: none"> • Letters / emails with copies of the Consultation Document and survey explaining the proposed vision, aim, priorities and principles further set out in Appendix 2 • Presentation at RP forums • Request they put link to consultation on their home web pages • Posters and leaflets for their tenants and leaseholders

Stakeholders being consulted	How we are engaging with them
Private Rented Sector Landlords	<ul style="list-style-type: none"> • Letters / emails with information on access to: <ul style="list-style-type: none"> ○ Online survey ○ Web link to Consultation Document explaining the proposed vision, aim, priorities and principles further set out in Appendix 2 • Presentation at Accredited Landlord Forum
Members	<ul style="list-style-type: none"> • Letters / emails with information on access to: <ul style="list-style-type: none"> ○ Online survey ○ Web link to Consultation Document explaining the proposed vision, aim, priorities and principles further set out in Appendix 2 • Presentation at political group meetings (eg, Labour Group meetings, LibDem Group meetings)
MPs	<ul style="list-style-type: none"> • Letters / emails with information on access to: <ul style="list-style-type: none"> ○ Online survey ○ Web link to Consultation Document explaining the proposed vision, aim, priorities and principles further set out in Appendix 2 • Meeting with MPs if requested
Statutory and other public bodies, eg, the Greater London Authority, local planning authority, Department of Work and Pensions, and others	<ul style="list-style-type: none"> • Letters / emails with copies of the Survey and Consultation Document explaining the proposed vision, aim, priorities and principles further set out in Appendix 2

Stakeholders being consulted	How we are engaging with them
Council staff	<ul style="list-style-type: none"> • Web page or microsite with <ul style="list-style-type: none"> ○ Online survey ○ Web link to Consultation Document explaining the proposed vision, aim, priorities and principles further set out in Appendix 2 • Article in Chief Executive’s newsletter • Facebook • Pop up poster when accessing Council’s intranet or when signing in to Council’s system
Third sector organisations, including those representing BME communities, disabled residents, womens’ groups, LGBT groups, travellers and gypsy groups, welfare groups (eg, CAB), groups representing older people, youth groups	<ul style="list-style-type: none"> • Letters / emails with information on access to: <ul style="list-style-type: none"> ○ Online survey ○ Web link to Consultation Document explaining the proposed vision, aim, priorities and principles further set out in Appendix 2 • Attendance at key community events to explain, eg, Black History month events (Oct 2014) • Ask groups with websites to put a link to our Housing Strategy consultation on their websites
Tenants and residents associations in Haringey (Council tenants)	<ul style="list-style-type: none"> • Web page or microsite with <ul style="list-style-type: none"> ○ Online survey ○ Web link to Consultation Document explaining the proposed vision, aim, priorities and principles further set out in Appendix 2 • Information on HfH website leading to consultation • Letters / emails to all residents associations and umbrella tenant organisations • Hard copy surveys and promotion at HfH / community events • Article in HfH resident newsletter, Home Zone

Stakeholders being consulted	How we are engaging with them
Developers with whom Haringey already works or may in the future.	<ul style="list-style-type: none"> • Letters / emails with information on access to: <ul style="list-style-type: none"> ○ Online survey ○ Web link to Consultation Document explaining the proposed vision, aim, priorities and principles further set out in Appendix 2
Health organisations including the local Clinical Commissioning Group, GP surgeries, Whittington Hospital?	<ul style="list-style-type: none"> • Letters / emails with information on access to: <ul style="list-style-type: none"> ○ Online survey ○ Web link to Consultation Document explaining the proposed vision, aim, priorities and principles further set out in Appendix 2
Education organisations including CHENEL,	<ul style="list-style-type: none"> • Letters / emails with information on access to: <ul style="list-style-type: none"> ○ Online survey ○ Web link to Consultation Document explaining the proposed vision, aim, priorities and principles further set out in Appendix 2
Business organisations, eg, North London Chamber of Commerce	<ul style="list-style-type: none"> • Letters / emails with information on access to: <ul style="list-style-type: none"> ○ Online survey ○ Web link to Consultation Document explaining the proposed vision, aim, priorities and principles further set out in Appendix 2